

Celebration of Gandhi Jayanti and Shastri Jayanti on 2nd October (SWACHATTA DIWAS)2017

Under the scope of CESC funded NirmalSankalp Project, WASHInstitute, the implementing agency with the active support and cooperation of CESC and Titagarh Municipality organized a community centric celebration of Gandhi Jayanti and Shastri Jayanti on 2nd October(SWACHATTA DIWAS), at ward No 10 under Titagarh Municipality , North 24 parganas West Bengal.

- **Rally**

The program started with a rally where nearly 90 school children from ward no 10 and 1 along with Councillor of ward no 10 , WASHI staff, few community people constituted the participants of the rally . They covered the main roads of Ward No 10 and raised slogans on the issue of cleanliness, hygiene and safe sanitation. This was an effort to make community people aware of the importance of practicing safe sanitation, consuming safe water and adopting appropriate hygiene practices.

- **Address by Dignitaries**

The programme commenced with the address of the Chairman of Titagarh Municipality, who reiterated the importance of the day, which is the birthday of two great sons of the country - Mahatma Gandhi and Lal Bahadur Shastri. He emphasized the need for every citizen to follow their messages and discharge the responsibilities as dutiful countrymen. Reiterating the importance attached by Mahatma Gandhi on safe sanitation and practice of cleanliness and hygiene, he encouraged the community to come forward and fulfil his dream of a Swachh Bharat.

The councillors of Ward No. 10 and of Titagarh Municipality was also present in the programme and they also addressed the participants and community people.

The programme was also graced by the participation of 11 number of staff members of CESC Titagarh Power generating station and Mr. Amitesh Roy of CESC ,CSRparticipated in this program . On behalf of the volunteers, Mr. AsishBanik addressed the gathering - highlighting the importance of NirmalSanlkalp Project in improving the health and hygiene scenario in the area and also informing about CESC's initiative towards discharging its social responsibilities.

- **Sit and Draw Competition**

On this occasion a sit and draw competition at SashtriVidyalay of Ward no 10 was organized, where 90 children from Ward No 10, Ward No 1 participated. The children were divided into three groups on the basis of class standard. (Class I to IV, as group A, Class V to VIII as group B, and Class IX toXII as group C). They were asked to draw on the given theme of "hygiene and cleanliness".

From each group 3 winners were selected and the all the nine winners for the three groups were awarded after their drawings were evaluated by the CESC volunteers , Councillor and WASHI staff members.

- **Closing Programme**

On behalf of WASHI, Mr.Paban Das thanked all the participants and community people for their contribution in disseminating the message of cleanliness and hygiene on this auspicious day. He elaborated on the project initiatives under taken through the CESC funded NirmalSankalp Project and urged the community people to take advantage of the various hardware and software activities undertaken through the project and achieve a better environment and health for the community.

Image Gallery



