About WASH Institute

Water, Sanitation and Hygiene Institute (WASH Institute), established in 2008, is a non-profit organization, dedicated to providing practical solutions to tackle a wide range of water, sanitation, hygiene and environmental issues in India and the neighbouring countries. WASH Institute aims to build the capacities of the sector through programs that provide a) training and academic courses, b) technical advisory and consultancy services, and c) grass roots community WASH programs.

WASH Institute has been conducting extensive training programs for government functionaries, private sector professionals, NGOs, and other practitioners with the objective of effective WASH implementation across the country. In addition, our academic campus offers Diploma and Masters level courses in sanitation, under affiliation to a leading university. As part of our WASH Advisory program, we provide PMU services to central, state, and local governments in both urban and rural areas to support implementation of SBM, JMJ, and AMRUT schemes. Our community WASH programs are currently ongoing in 16 locations across 9 states in India.

We are a multi-disciplinary team that tackle complex multi-faceted problems of behaviour change, quality of service, and sustainability of WASH interventions. We are looking for experienced professionals to work with us towards our visions of “a world where all the communities have access to safe, protected and sustainable drinking water and sanitation services, with improved hygiene practices”.

We are looking for experienced professionals to join our vibrant team under our Technical Advisory program. The position will be part of a team providing handholding support to governments in planning and implementation of water, wastewater, faecal sludge management, and solid waste management for urban areas.

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<tr>
<th>Name of the position</th>
<th>IEC Specialist</th>
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<tr>
<td>No. of positions</td>
<td>1</td>
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<tr>
<td>Location</td>
<td>Thiruvananthapuram, Kerala.</td>
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| Desired Qualification| Master’s Degree/Post Graduate Diploma in Rural Development/ Rural Management/Mass Communications/ Social Sciences and other relevant discipline with 8 to 15 years’ experience  
The Candidate should possess excellent computer skills in MS Office and relevant applications |

**Job Description:**

1. Responsible for planning and designing the State & District level IEC strategy as per SBM-G National Guidelines  
2. Identifying & training District/Block level IEC/IPC resource teams across diverse themes  
3. Conceptualising State level IEC campaigns and ensuring the implementation of the same across the districts/blocks/GPs with clear mandate and timelines.  
4. Developing IEC repository at the state level and replication of it at districts.  
5. Responsible for creation of Online/Digital platforms for dissemination of IEC activities on real time basis.
7. Responsible for working in synergy with IEC teams for giving momentum to overall SBM goals

**Desired Skill set**
- Clear understanding of IPC/IEC/BCC/SBCC campaigns, strategy formulation, and ground implementation.
- Experience of developing state level IEC campaigns and exposure to Media engagements like Mass & Mid media campaigns.
- Experience of working and executing Digital campaigns on social subjects or government schemes. Experience of working as Team Leader on Social Media campaigns would be an added advantage.
- Experience on working on central and state government projects and development organisations working in WASH space will be preferred.

**Experience required**

Relevant documented experience of minimum of 8 to 15 years in developing IEC collaterals for State governments on sanitation, Solid waste management, environmental issues etc. in reputed concerns/organisations. Rich experience in Sanitation, preferably in rural context, is essential. Experience in NGO/INGO sector would be an added advantage.

**Languages**

Sound knowledge of speaking, reading, and writing in English and Malayalam is essential.

**Salary Package**

Attractive salary as per sector/industry standards

**Placement:**

The selected candidate will be on board with WASH Institute and posted to work in the city mentioned above under the State Government of Kerala. Such placed employee of WASH Institute will work in close collaboration with the Government departments in implementation of the Swachh Bharat Mission programme.

**How to Apply**

Please submit your recent curriculum vitae, including up to a 250 words summary explaining why you think you are suitable for this position. Application can be e-mailed to the following address: careers@washinstitute.org

The last date to submit application is 30th April 2022. Only shortlisted candidates will be contacted. When e-mailing, please mention the post and location in the “subject” line.

**WASH Institute is an equal opportunity employer and encourages qualified women candidates to apply. WASH Institute does not discriminate qualified candidates based on**
age, caste, class, sex, gender, disability, religion, nationality, ethnicity, health, or disability.